



Brad Ferguson

Educator & Entrepreneur
Director/Showrunner
Development & Creative Consulting
Storyboard Artist
Animator
Designer

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HIGHLIGHTS

- Director of more than 180 11-minute episodes of animated television *Rusty Rivets*, *The Cat in the Hat*, *Numb Chucks* and *Almost Naked Animals*
- Canadian Screen Award nominee for "Best Director in an Animated Series" among many other series nominations and wins spanning multiple awards & categories
- Speaker at events such as TAAFI, TIFF Kids and Emcee of student film screenings
- A strong and proven record in management and curriculum development
- Have conducted multiple volunteer animation and drawing workshops for groups ranging from Grade 4 through College
- One heckuva nice guy & good spaghetti maker

EDUCATION

Further Faster (2023)

A certificate business course for entrepreneurs run by HBEC at Georgian College. I was also the grand pitch winner (\$10k grant)

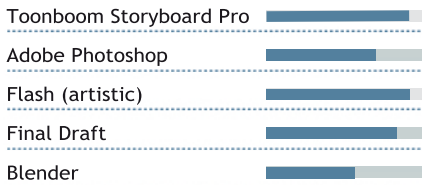
Artrepreneur (2016-2017)

A certificate program run by the City which teaches artists how to open and successfully maintain their own businesses

Sheridan College (1998-2001)

Classical Animation Diploma

SOFTWARE



I am always eager to master new skills & software, am a fast, hands-on learner and welcome training opportunities!

REFERENCES

Ask and ye shall receive.

LET'S GET SOCIAL



TIMELINE

2001-Now
(20+y)

Upchuckle Entertainment
Owner, Director & Head of Creative
My art, animation, storyboarding, consulting, and everything in between company

FEB
2023-Now

● **Upchuckle Education**
A new division of Upchuckle and now my primary focus. Providing tailored 1-on-1 lessons in art, animation, story & more. Cartoon Camp, classes workshops & charitable aspects

2022-2023
(6m)

● **Guru Studio**
Assistant Director
Spent some time as the AD on the Disney & Moonbug series, Morphle

2019-2022
(2y, 11m)

● **Max the Mutt Animation College**
Animation Program Director/Instructor
Oversee all aspects of the 4-year Animation Program & Instructor of multiple courses

2020-2021
(1y, 1m)

● **Jam Filled**
Storyboard Revision Supervisor
Translated, supervised & oversaw all Client & Director revisions for the series Bubble Guppies

2019
(1m)

● **Toonbox Entertainment**
Development Director
Led the creative development of a feature film and its promotional materials

2017-2018
(1y, 1m)

● **Yowza! Animation**
Assistant Director/Development
A.D. on the Nickelodeon series, Welcome to the Wayne & worked as part of the Development Team

2016-2017
(9m)

● **Portfolio Entertainment**
Director/Development
Directed on "The Cat in the Hat" & worked in many capacities on multiple projects as part of the Development Team

2015-2016
(1y, 3m)

● **Arc Productions**
Director
Director of the 3D Spin Master preschool series "Rusty Rivets"

2003-2015
(12y, 3m)

● **9 Story Media Group**
Director/Showrunner
Director and Showrunner for both award-winning, animated hit-comedies "Numb Chucks" and "Almost Naked Animals"

● **Storyboard Assistant Director & Storyboard Artist**
On the animated comedy series "Best Ed"

● **Character Designer**
On a wide number of projects in both production and development.

● **Animator**
On many series' and specials including "Best Ed", "Futz!", "Jacob Two-Two", "If the World Were a Village" and the Emmy-Award winning "Peep and the Big Wide World"

ABOUT ME

With 20+ years of wide-ranging industry experience I bring a dedicated, quality-driven and collaborative approach to any project or classroom.

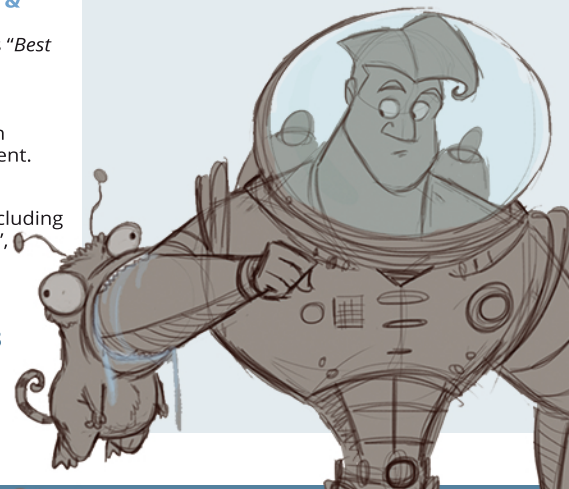
As an extremely passionate director, animator & artist, I view every last character, shot and line of dialogue as an important opportunity to engage audiences and create worlds in which they can invest. An adaptable & strong creative problem-solver, I thrive on working with diverse teams of talent and consistently bring original and endearing content to the screen.

I'm a Scorpio, yet have a strong dislike for scorpions.

Mindful of the constraints a production can often have, my focus on quality does not sacrifice getting a job done beyond the scope of its schedule or budget.

Having a strong appreciation for improv and laughter, my personal preference is to create comedy content. However, I also pride myself on being extremely adaptable to the requirements of any production or student and have done so on countless occasions; ranging from preschool/action and educational content to drama and horror/sci-fi.

I excel at telling stories which have heart, imagination and strong character--and if these elements are missing, I'll find them!



For Experiences Prior To 2003
Please Ask

